

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Midwest Communications & Media
49 South Grant Avenue
Columbus, OH 43215

<u>Contract / Revision</u> 175071 /		<u>Alt Order #</u>
<u>Product</u> HD 43 2016		
<u>Contract Dates</u> 10/31/16 - 11/07/16	<u>Estimate #</u>	
<u>Advertiser</u> Pol/J Rezabek/OHROC/OH-A		<u>Original Date / Revision</u> 10/28/16 / 11/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Michelle Teska	<u>Sales Office</u> Dayton Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 4641	<u>Advertiser Ref</u> 59831	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/31/16	11/07/16	M-Su 11p News	11p-1135p		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTFSS				3	\$1,500.00					
Week:		11/07/16	11/13/16	M-----				1	\$1,500.00					
2	WHIO	10/31/16	11/07/16	Daybreak Edition 430a-430a-5a			:30			P-05		NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$150.00					
Week:		11/07/16	11/13/16	M-----				1	\$150.00					
3	WHIO	10/31/16	11/07/16	Daybreak Edition 5a 5a-530a			:30			P-05		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$450.00					
Week:		11/07/16	11/13/16	M-----				1	\$450.00					
4	WHIO	10/31/16	11/07/16	M-F 9a-10a	9a-10a		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$300.00					
Week:		11/07/16	11/13/16	M-----				1	\$300.00					
5	WHIO	10/31/16	11/07/16	NewsCenter 7 @ noon 12p-1230p			:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$1,000.00					
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00					
6	WHIO	10/31/16	11/07/16	NewsCenter 7 6p 6p-630p			:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$1,500.00					
Week:		11/07/16	11/13/16	M-----				1	\$1,500.00					
7	WHIO	10/31/16	11/07/16	M-F 7p-730p	7p-730p		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--				3	\$1,200.00					
Week:		11/07/16	11/13/16	M-----				1	\$1,200.00					
8	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a 6a-7a			:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$200.00					
9	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 8a	8a-10a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$700.00					
10	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10a-12p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
E 11	WHIO	11/05/16	11/05/16	NewsCenter 7 Noon S	12p-1230p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	NewsCenter 7 Noon Sa	12p-1230p	-----Sa--	:30		\$175.00			NM		
	See MG 11.2													
	2	WHIO	11/07/16-11/07/16	Daybreak Edition 430a	430a-5a	M-----	:30		\$150.00			NM		
	(M) MG for 11.1 11/05													
12	WHIO	11/06/16	11/06/16	CBS Su Morning	9a-1030a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
13	WHIO	11/06/16	11/06/16	WHIO Reports	1130a-12p		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$200.00					
Totals													34	\$27,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	34	\$27,050.00	(\$4,057.50)	\$22,992.50
Totals	34	\$27,050.00	(\$4,057.50)	\$22,992.50

Signature: _____ **Date:** _____

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